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Business e-formation Dialogue

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marsforhastings@gmail.com

E-Business

Ministry of Economic Development and Trade

What is e-business?

Electronic business (or e-business) is more than having a website. It is using Internet technology to facilitate doing business. Sometimes the term e-commerce is used interchangeably with e-business. For the purpose of this handbook, e-commerce refers to the process of buying and selling online, while e-business is a broader term used to describe a range of electronic activities.

Companies use e-business to...

- Communicate internally.
- Organize their business.
- Market their business.
- Find business information.
- Buy and sell products and services for customers or distributors online.
- Schedule shipments.
- Bank online.
- Access government programs and services.

Fast Facts: Can you afford to overlook them?

- Statistics indicate a growing trend towards e-business.
- The majority of Canadians and Ontarians use the Internet.
- Of those Canadians using the Internet, many use it to find information about products and services. Over half use it for online shopping.
- The vast majority of all firms in Canada have Internet access.
- About one-third of small firms and a large majority of medium sized firms have website presence.
- Over one-third of small firms and the majority of medium sized firms purchase online.
- About ten percent of small and medium-sized firms sell their products and service online.
- Canada is one of the most Internet-connected countries in the world, but the small business sector lags behind the U.S in business adoption.

Fast Facts Source: Industry Canada

Multiple copies of **HOW YOU CAN PROFIT FROM E-BUSINESS** may be requested by e-mail to e-business@ontario.ca . Please provide the name of your organization, the number of English and/or French copies desired and the reason for your request.

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“Statistics indicate a growing trend towards E-business”

10 Time-Management Tips That Work

By: Joe Mathews, Don Debolt, and Deb Percival

Chances are good that, at some time in your life, you've taken a time-management class, read about it in books, and tried to use an electronic or paper-based day planner to organize, prioritize and schedule your day. "Why, with this knowledge and these gadgets," you may ask, "do I still feel like I can't get everything done I need to?"

As an entrepreneur, you may be frequently interrupted or pulled in different directions. While you cannot eliminate interruptions, you do get a say on how much time you will spend on them and how much time you will spend on the thoughts, conversations and actions that will lead you to success.

Practice the following techniques to become the master of your own time:

1. Carry a schedule and record all your thoughts, conversations and activities for a week. This will help you understand how much you can get done during the course of a day and where your precious moments are going. You'll see how much time is spent producing results and how much time is wasted on unproductive thoughts, conversations and actions.
2. Any activity or conversation that's important to your success should have a time assigned to it. To-do lists get longer and longer to the point where they're unworkable. Appointment books work. Schedule appointments with yourself and create time blocks for high-priority thoughts, conversations, and actions. Schedule when they will begin and end. Have the discipline to keep these appointments.
3. Plan to spend at least 50 percent of your time engaged in the thoughts, activities and conversations that produce most of your results.
4. Schedule time for interruptions. Plan time to be pulled away from what you're doing. Take, for instance, the concept of having "office hours." Isn't "office hours" another way of saying "planned interruptions?"
5. Take the first 30 minutes of every day to plan your day. Don't start your day until you complete your time plan. The most important time of your day is the time you schedule to schedule time.
6. Take five minutes before every call and task to decide what result you want to attain. This will help you know what success looks like before you start. And it will also slow time down. Take five minutes after each call and activity to determine whether your desired result was achieved. If not, what was missing? How do you put what's missing in your next call or activity?
7. Put up a "Do not disturb" sign when you absolutely have to get work done.
8. Practice not answering the phone just because it's ringing and e-mails just because they show up. Disconnect instant messaging. Don't instantly give people your attention unless it's absolutely crucial to your business to offer an immediate human response. Instead, schedule a time to answer email and return phone calls.
9. Block out other distractions like Facebook and other forms of social media unless you use these tools to generate business.
10. Remember that it's impossible to get everything done. Also remember that odds are good that 20 percent of your thoughts, conversations and activities produce 80 percent of your results.

"Learn how to manage your day by understanding the difference."



Use Local Finished Wood Products

Bancroft Area Forestry Industry Association

100 Mile House

Or...161 Kilometre House

We have all heard of the 100 mile diet. Why not the **100 mile house**?

We have some of the best and most sustainable forestry practices in the world right here in Bancroft and Haliburton county, *so why not use the wood that is cut right here!!!*

Buying wood and building materials that has been generated from a 100 mile radius from your home or cottage not only makes sense environmentally but it also makes economic sense on a local level. Buying wood locally supports the community and the people that work, live and play here.

The forest industry in the Bancroft and Haliburton areas is a major economic driver.

By investing in wood which is produced in Ontario, or better yet from the Bancroft and Haliburton area you are investing into the livelihood and prosperity of the community.

Here are some facts about the importance of the forest industry provincially and regionally:

- Forestry is the single largest contributor to Ontario's balance of trade after the auto sector
- Provides 5000 direct area jobs, further 2300 indirect jobs and 3200 jobs throughout the rest of Ontario.
- The value of capital employed by the industry is \$1.4 billion. Forest Industry has invested over \$200 million into the region.

Again, why buy wood that is being shipped from distances as far as China? We have wood building products for your house or cottage here in Bancroft and Haliburton that come from sustainable, carbon-friendly forest operations.

Check out these locations where local wood is sold:

- [Finished Wood Products](#)



*"You've heard the expression buy Local??
Add Local Lumber to your list!!"*

HASTINGS COUNTY WANTS TO HELP*What makes an entrepreneur?*

Drive, energy, self determination, perseverance and self confidence.

Starting a new business?

We offer absolutely **FREE** and **CONFIDENTIAL** business coaching to anyone wanting to follow their passion and start or expand a business in Hastings County. If you would like to setup an informal appointment with our **Enterprise Facilitator**, Darcelle Runciman, please email your request to runcimand@hastingscounty.com, Call Darcelle at 613.391.0350 or our office at 866.321.9563 ext. 4011.

Take a look at how Wollaston Lives...



www.township.wollaston.on.ca

Thank You for your interest!

Get on page and put your ideas to BeD!!

marsforhastings@gmail.com

The Birds and the Bees---**[Urban Gardening]**

I want to admit that I am addicted to "Twitter." Researching information about other Rural and Urban Communities led me to this interesting blog named **EatingLocally**.

I got a kick out of this article and after I finished reading it I'll admit I am thankful to say that I live in a rural area!

Here is the submitted article:

Is it legal to raise chickens and keep bees within Louisville limits? You bet. Urban farming is on the rise--just take a stroll through Germantown to note coops and bee boxes posted up in folks' backyards. In my neck of Louisville a belligerent rooster can be heard at all hours of the day. Personally, I'm tackling a chicken coop this weekend, but these workshops aren't to be missed for a healthy start on your own urban homestead.

"Backyard Chicken Basics" will be hosted at the Louisville Nature Center. Learn how to raise a backyard flock. Safety, housing and local ordinances will be discussed. Class is for ages 13 and up. It begins at 10am and ends at 10:30am.

Keep up with urban gardening in Louisville! Follow me on twitter @KLConkle

ARE YOU THINKING WHAT I AM THINKING?

PICTURE THIS!!

FARMING CLASSES...? WHAT AN OPPORTUNITY FOR SOMEONE WITH THIS KIND OF KNOWLEDGE TO MAKE SOME EXTRA CASH\$\$
HOSTING CLASSES FOR A GROUP WANTING TO LEARN HOW TO FARM/GARDEN ON A SMALL/LARGE SCALE...? ONE REQUEST... PLEASE MAKE THE CHICKEN COOPS LARGER!!